



BENETEAU

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PRESS RELEASE

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BENETEAU INTRODUCES ITS FIFTH GENERATION



MARION, SC, JANUARY 14, 2010: An increasing demand for larger, series built yachts which offer elegance at an exceptional value has lead to the development of Beneteau's most recent additions, the Oceanis 50 and 58. These grand sailing craft introduce the fifth generation of the modern cruising range from the world's top builder, and they launch a striking style which mates new design elements with sophisticated yet functional ideas.

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Both the Oceanis 50 and 58, created by the teamwork of Nauta Design and the naval architects at Berret Racoupeau, feature a sleek profile with lean lines, a low coachroof highlighted by a long “eyebrow” window and a mounted mainsail arch. The injected GRP arch is ergonomically integrated into the design to blend into the overall taunt lines, and as there is no need for a traveler track on the deck, it allows for the companionway to be larger plus it provides ease of movement throughout the cockpit and into the cabin.

“It delivers a new interpretation of comfort and luxury under sail!” Said Bruno Belmont, Sailing Development Manager at Beneteau, upon testing the boats in their initial sea trials, where the performance was confirmed as continuing the trends to deliver ever faster sailing speeds with greater stability than predecessors of similar size.

The sumptuous interiors are entered by gently-inclined companionways which open into enormous saloons with galleys that are more like full-size kitchens. Forward, splendid owner’s staterooms with ensuite heads provide magnificent space and numerous unique storage compartments. Both the Oceanis 50 and 58 offer a choice of layout versions for sailing couples or cruising with a bigger family. They also encompass detailing that is luxurious and contemporary with woodwork in lustrous, mahogany stained Alpi, LED lighting, and stainless steel with leather accents. Each living space has innovative features which are firsts, such as vast areas of deck translucency on the 58 which brings the outside into the warmth of her interior, or the energy stingy, bi-speed refrigeration system on the 50.

The Oceanis 50, crafted at Beneteau’s Marion, SC factory, will make its North American debut at the Miami Boat Show taking place February 11th-15th. And while

there, or soon after the show, there will be limited sea trial availability in the sunny climates of Florida. Don't miss the opportunity to see this latest generation of Beneteau and perhaps sail her in beautiful blue seas! The Oceanis 58, produced in France, just made her debut at European shows.

Beneteau USA, the American division of the world's largest sailboat manufacturer, builds hundreds of 31-50 foot production sailboats in Marion, SC and imports power and sailing yachts up to 58 feet in length from its parent company in France.

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