



**CHUCK LAUGHLIN**

3 LOCKWOOD DRIVE | SUITE 301 | CHARLESTON, SC 29401  
(843) 577-7377 | CHUCK.LAUGHLIN@ST-BARTS.COM

**For Immediate Release**

## **St. Barts Yachts And Charleston Yacht Sales Merge**

Charleston, SC, November 11, 2011 – St. Barts Yachts and Charleston Yacht Sales have merged in an effort to strengthen their presence in the southeast and will operate under the St. Barts Yachts brand maintaining headquarters at 3 Lockwood Drive in Charleston, SC with locations in Oriental, NC and Orange Park FL.

“It’s a strategic business decision. Now is the time to position for growth and joining forces with Charleston Yacht Sales is a no brainer. Peter Dodds has been very successful in this industry and working together will be more advantageous than competing against one another,” said Chuck Laughlin of St. Barts Yachts.

Chuck Laughlin founded St. Barts Yachts in 1987, and it grew to become one of the leading dealers in the southeast. Of the 44 North American Beneteau dealers, St. Barts Yachts is one of only 12 who have achieved recognition as a Beneteau Certified Platinum Dealer. Moreover, St. Barts was awarded the Beneteau USA Presidents Service Award for 2011. In addition to representing Beneteau and Sabre, St. Barts Yachts provides brokerage services and a highly skilled service department experienced in boat commissioning, repairs and maintenance.

Charleston Yacht Sales has been one of the lowcountry’s leading brokers of sailboats, sport fishing boats, trawlers and motor yachts for more than 40 years. After joining Charleston Yacht Sales in 1970, Peter Dodds purchased the business in 1979. In 2002, Peter was one of the first 50 yacht brokers in the country to achieve the designation of Certified Professional Yacht Broker from the Yacht Brokers Association of America. Peter is also a licensed and bonded broker in Florida.

To learn more about St. Barts Yachts visit [www.St-Barts.com](http://www.St-Barts.com) or call (843) 577-7377.

###